

MINUTES

Montevallo Main Street (MMS) Board of Directors' Meeting

| | DATE |
|---------------------------------|----------|
| In Attendance (term expiration) | 3/9/2023 |

| | | | |
|-------|---------------------------|---|----------------------------------|
| X | Julie Smitherman (2023) | X | Herman Lehman (2025) |
| X | Sarah Hogan (2023) | X | Kirk Lightfoot (2025) |
| X | Carolyn Garrity (2023) | X | Ken Jones (2025) |
| | Anabel Catano (2023) | X | Clay Nordan (2025) |
| Excu. | Kathy King (2023) | X | Courtney Bennett (Ex officio) |
| X | Happy Smith (2024) | X | Adele Nelson (Ex officio) |
| Excu. | Jim McDonald (2024) | | Mayor Rusty Nix (Ex officio) |
| X | Cheryl White (2024) | | Junior Mayor (Ex officio) |
| X | Patricia Honeycutt (2024) | | MDCD Representative (Ex officio) |
| X | Jackie Chappell (2024) | | |

Call to Order and Approval of Minutes

President H. Lehman called the meeting to order at 8:02 a.m. Lelia Mitchell and Steve Gilbert were welcomed as guests.

Minutes were reviewed from the meeting 2/2/23. *On a motion by Sarah Hogan, seconded by Kirk Lightfoot, minutes were approved as presented.*

Treasurer's Report

Treasurer, S. Hogan, presented a report dated 3/9/23 indicating:

Income Statement (Profit & Loss for 1/30/2023 – 3/3/2023): \$27,693.47

- **Balance Sheet (as of 3/3/2023):** \$56,994.96
- **Outstanding checks:** \$2,581.62
- **Net Statement Balance (as of 3/3/2023):** \$54,413.34
- **Membership Dues:** \$4,040.00 (TOTAL YTD: \$6,875.11)
- **Veteran Banners:** \$1,500.00 (5 banners)
- **Fundraising:** \$300.00 (\$295.00 college night bows, 1 coloring book)

On a motion by Julie Smitherman, seconded by Patricia Honeycutt, financial reports were approved as presented.

President's Report

President H. Lehman reported:

-National Conference in Boston 3/27-29/2023. Attending: Courtney Bennett, Kirk Lightfoot, Patricia Honeycutt, Jackie Chappell, Desilyn Chappell, Leila Mitchell and Elvie Schooley.

Board Committee Reports

Organization Committee – Committee Chair, H. Lehman, reported on the quarterly training attended this past week.

Design Committee – Committee Chair, K. Lightfoot, reported that design is busy with several projects including applying grit tape on main street, planning for Christmas windows and facade grants, creating a watering schedule for the new USPS planting and a T-shirt fundraiser.

Promotion Committee – Committee Chair, C. Garrity, reported that they are working on the annual Spring Fling Food truck Festival, Bulldog Pride posters, Friday Nights at the Cove and Carolyn also gave details on a program that she is doing in conjunction with one of her classes that is a BBQ Cookoff. The Robin Metz sun memorial has been installed at Bicentennial Park and a dedication is in the works.

Economic Vitality Committee – Committee Chair, K. Jones, that they have not met yet this month but reported on some things that they were doing in the last month. They are also looking further into how Main Street can support Carolyn's class event. Ken also shared about a press release from the Governor's office in regards to accessible broadband that will have some impact on our area.

Sustainability Committee – Committee Chair, J. McDonald, was unable to join us but Courtney Bennett reported on progress of the ongoing projects.

Executive Director's Report

- **Activity Report**

- Attended Main Street Alabama board meeting February 8 in Foley. Courtney is serving as the Ex Officio board director member of the state board this year.
- Courtney spoke at Leadership Shelby with Brandelyn Nelson as a graduation of CoStarters Feb 14.
- Courtney, Herman and Julie attended the Main Street Alabama quarterly training in Birmingham on March 7th in regards to developing the Sweet Hometowns Tour and Main Street in a box in preparations for Birmingham hosting the National Main Street conference in 2024.

Business Transitions – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.

- **Opened** –
 - Baba Java Coffee at the Strand, 616 Main Street, 2/28/23.
- **Opening soon** –
 - None to report
- **Ownership Transitions** – Visibil.IT- relocating outside of the district.
- **Property for Sale** – Lot on Island Street for sale or build to suit
- **For Rent** – 440 Middle Street, 603 Main Street, 6189 Main Street
- **Sale of Businesses** – none reported
- **Prospects** – none reported

Old Business

- **Volunteer Hours** were collected in the meeting, Courtney created an electronic sheet to do this, please use this form or let Courtney know your hours.
- **EV Request** \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvements Grants and other improvements to the district. It was announced at the last city council meeting that the money can now be used any way a City would like. There has been no projection of how that might be spent presented, and we are unsure if there is a timeline to use the money by.
- **CoStarters** sponsors and facilitators needed. Spring 2023 starts April 4th- Tuesday evenings 6-9pm ending May 30. Graduation celebration to be held June 6, 2023.
- **2023 Board Member Contracts**- Please see Courtney to sign if you have not already.
- **Membership Drive**- Need to look into planning this for 2023
- **Fundraising Committee**- Julie, Patricia, Herman and Carolyn volunteered to head this up.
- **National Main Street Conference**- Coming to Birmingham 2024.

New/Other Business

- **New Board Member**- We are taking nominations for a new board member with term to expire 2025.

Announcements

Upcoming Events – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

- Wednesday 3/15 Montevallo Chamber monthly luncheon
- Saturday 4/15- Arts Fest
- Saturday 4/22- Spring Fling Family Food Truck Fest
- Friday 4/28- Friday Nights at the Cove kickoff event.

Next Meeting

The next meeting will be held at 8:00 a.m. on Thursday, April 13, 2023, in person at City Hall, with an option to call in with advanced notice.

Adjournment

On a motion by Patricia Honeycutt, seconded by Carolyn Garrity, the meeting was adjourned at 9:04 a.m.

Respectfully submitted,

Julie Smitherman,

Secretary